OCT 17 2005 WEE

S&H Form: (10/03) Attorney Docket No. 856.1043

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Tomasz DUCZMAL, et al.

Application No.: 09/535,979

Group Art Unit: 2179

Filed: March 27, 2000

Examiner: Nguyen, Nhon D.

For:

METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING CAMPAIGNS ON

DISPLAY LOCATION VIA A NETWORK

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Attention: After Final

Sir:

Applicant hereby appeals to the Board from the decision of the Primary Examiner mailed April 18, 2005 finally rejecting claims 1, 6-9 and 11-16.

The items checked below are appropriate:

1. EXTENSION OF TIME PETITION AND FEE

X Attached is a petition for a 3-month extension of time for reply to the final rejection.

\$1020.00

APPEAL FEE

X Other than a small entity

\$1520.00

TOTAL FEE \$ 1520.00

10/18/2005 JADDO1

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01 FC:1253 02 FC:1401 1020.00 OP 500.00 OP

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Application No.: 09/535,979

- 3. PAYMENT
 - X Check attached for the total fee of \$1520.00.
 - X Charge Account 19-3935 for any fee deficiency.

Respectfully submitted,

STAAS & HALSEY LLP

Dated: 10-17-05

By: John C. Garvey

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